

# Vinte makes strategic investment in technological platform Homie

**Mexico City, Mexico, January 10<sup>th</sup>, 2022 – Vinte Viviendas Integrales S.A.B. de C.V. (“VINTE”) (BMV: VINTE), announces its strategic investment in Hey Homie, S.A.P.I. de C.V. (“Homie”), a technological platform focused on home rentals, with the objective of creating shared synergies. This investment is part of a new investment round for Homie, a digital platform that facilitates housing rentals in Mexico.**

Sergio Leal, Chairman of the Board of VINTE, said, "VINTE's investment in Homie is made with a clear vision of digitalizing of our data and machine learning with potential value-added synergies for our customers, and to complement the housing value chain."

## ABOUT HOMIE

Homie is a technological platform focused on renting real estate in an agile and efficient way. Homie provides a secure start-to-finish rental process through a completely digital experience. It eliminates complications such as searching, visits, detection and insurance, and property management. Homie provides this all at a fraction of the normal cost for both parties, allowing customers to rent without the need for a guarantee, which assures the property owner and eases the process for the tenant. Homie currently has a portfolio of more than 2,000 properties for rent across several states in Mexico.

## ABOUT VINTE

VINTE is a vertically integrated sustainable Mexican home builder with a clear focus on profitability. For more than 18 years Vinte has been developing sustainable housing complexes for families of entry-level, middle, and upper-middle incomes. VINTE's primary focus is on improving quality of life, for which it has obtained multiple national and international recognitions. Throughout its history, Vinte has developed more than 48 thousand homes in 6 Mexican states, mainly in the central region of the country. Vinte has also achieved a high level of loyalty among its customers and wide brand recognition where it operates. VINTE initiated its digital strategy in 2017 focused on Proptech with more than 4,600 homes marketed through digital media and 39% of total sales in the last 12 months. VINTE has a highly qualified management team, with more than 29 years of experience in the Mexican housing sector.

## FORWARD-LOOKING STATEMENTS

The information presented in this press release may include forward-looking statements and projected results, which may differ from actual results, since past performance is no guarantee of future results.

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